

INTERNATIONAL ADVISORY COUNCIL

An abstract graphic of a network or web, composed of numerous black dots of varying sizes connected by thin, light gray lines. The dots are scattered across the dark gray background, with a higher density of connections on the right side, creating a sense of global connectivity and complexity.

2021 MEMBER GUIDE

International Advisory Council

APCO Worldwide's International Advisory Council (IAC) and its four subgroups comprised of more than 100 recognized global leaders, including: former elected politicians; leaders of business and industry; academics at leading universities; world-class journalists and editors; NGO and nonprofit pioneers; diplomats and policy experts. Each member offers clients invaluable real-world knowledge; they are individuals who understand the complex issues clients face because they have encountered similar opportunities and challenges — and successfully conquered them — in their own careers. Clients can utilize individual members, or a select group of members with varying perspectives, to obtain robust counsel that can help them make the right decisions.





CORPORATE COMMUNICATION STRATEGIES

(CCS)

CCS is composed of former corporate CEOs, heads of global corporate communications at major companies and CEOs of major public relations firms, collectively representing a diverse range of industry perspectives. Clients can leverage decades of senior leadership experience from any CCS member to: address current trends and best practices in corporate communication; compress the learning curve while transitioning to a new role, expanded responsibilities or a change in industry; assess structural options for organizing a functional entity or better integrating it with the business or other organizations; and gain insights for strategic planning for the entity, including brand and reputation research, and integrating the planning process with related business units.



FOOD, CONSUMER PRODUCTS AND RETAIL

(FCR)

FCR brings together the highest level of experience to help our clients communicate about—and manage—their greatest assets, their corporate reputation and those of their product brands. The real world knowledge and senior counsel provided by FCR members is invaluable as we partner with our clients to help them to identify and engage with emerging issues while developing measurable activation campaigns to engage with the audiences that most impact their brand value.



GLOBAL PROBLEM SOLVERS

(GPS)

GPS brings together an international team of former government officials, experienced diplomats and business leaders to provide high-level strategic insight on the opportunities and challenges facing businesses at the C-suite level. Whether resolving a crisis or informing corporate strategy, GPS members and their network of relationships provide authoritative advice to inform clients' investment decisions and board-level discussions, shape their business planning and address their immediate and long-term business and reputational goals.



HEALTH ADVISORY BOARD

(HAB)

HAB, a global, high-level group of public health leaders, heads of communication of large pharmaceutical and insurance companies, and former health policy officials, provides executive-level counsel on health care issues and industry trends, including market access, product marketing and prevention and wellness. The HAB provides clients with strategic counsel to help them anticipate opportunities and challenges in today's rapidly changing and complex health care environment.



Introduction

Margery Kraus

Founder & Executive Chairman
APCO Worldwide

It is my honor and privilege to introduce the members of APCO Worldwide's International Advisory Council (IAC) and its sub-groups: Corporate Communication Strategies (CCS), Global Problem Solvers (GPS), Food, Consumer Products & Retail (FCR) and Health Advisory Board (HAB). The IAC represents an eminent group of internationally experienced leaders from business, government, NGOs and nonprofits, and academia who have come together to offer clients the most thoughtful and multi-dimensional counsel to help them address the biggest opportunities and the toughest challenges facing their organizations. The IAC is a major advisory group for our clients, for me and for APCO as we shape our businesses for the future. We have selected individuals for this group who have both the experience and the ability to share that experience in a meaningful way with clients in the C-suite and at the board level, with colleagues and with our own leadership team. Many of these individuals have been affiliated with APCO for a long time, and all of them have provided invaluable advice to companies, governments, NGOs and nonprofits, and others throughout their careers.

We formed these sub-groups to help us focus the strategic insights from experienced global advisors who have deep local and industry knowledge that will best support clients around the major issues of today and the future. The members of CCS, GPS, FCR and HAB work hand-in-hand with our other APCO professionals to strengthen APCO's existing expertise and provide experienced opinions to benefit our clients. Our IAC convenes regularly to drive forward dialogue around major issues of our time and is often cited as a major thought leader convening global conversations around important, timely topics. The confluence of the opinions of our members provides an in-depth understanding and helps clients inform important business decisions for the future.

This guide is meant to serve as a reference to help you better understand the resources and expertise available to you. We are confident you will recognize the invaluable counsel available through this distinguished body of strategists, statesmen and practitioners.

Our Members

10	Ido Aharoni	12	Mike Chinoy	14	Juan Manuel Galán	16	Julie Katzman	18	Susannah Malarkey	20	Christian Murck	22	Timothy Roemer	25	Tevi Troy
10	Stig Albinus	12	Shelby Coffey III	14	Dan Glickman	16	Cornelius Kerwin	18	Jaime Malet	20	Ken Nasshan	23	Andrés Rozental	25	Georges Ugeux
10	Richard Allen	12	J. Norwell Coquillard	14	Ted Greenberg	16	Judi Kletz	18	Vada Manager	20	Jane Nelson	23	Larraine Segil	25	Peter Urbanowicz
10	Nicholas Ashooh	12	Nomsa Daniels	14	Aida Greenbury	16	Bob Kocher	18	Jim Manley	21	Leslie Norwalk	23	Jaime Serra	25	Rick Wade
10	Nancy Bachrach	12	Andrew Davidson	14	Richard Harrington	16	Elaine Kolish	19	Anita Manning	21	Fredrik Nyberg	23	Andrew Serwin	25	Freda Wang
10	Patricia (Tosh) Barron	12	Mark Devadason	14	Chris Hassall	17	Michael Kouly	19	Lalit Mansingh	21	Jess O’Connell	23	Rami Sharaf	25	Sir Graham Watson
10	Steve Bartlett	12	Jim Dinegar	15	Jan Hausrath	17	Eric Kraus	19	Sarah Marshall	21	Benjamin Ou	23	Cliff Stearns	25	Earl Anthony Wayne
10	Kenneth Blackwell	13	Linda Distlerath	15	Denise Hill	17	Regina Kunkle	19	Betsy Fischer Martin	21	Pamela Passman	23	Kirk Stewart	25	Pete Wentz
11	Jodi Hanson Bond	13	Diane Dixon	15	Betty Hudson	17	Aleksander Kwasniewski	19	Anita McBride	21	Kavita Patel	23	Wendi Strong	26	Charlene Wheelless
11	Don Bonker	13	Christine Dusek	15	Yuli Ismartono	17	Stephen Lanza	19	James McGregor	21	Matthew Perault	24	Devinda Subasinghe	26	Paula Widerlite
11	Laurens Jan Brinkhorst	13	Stuart Eizenstat	15	Said Jawad	17	Kathryn Leech	19	Mark Michelson	22	Lars Petersson	24	Richard Swett	26	Mitch Willey
11	Harry Broadman	13	Karl Falkenberg	15	Bruce Jentleson	17	Lance Leggitt	19	Ellen Mignoni	22	Phyllis Piano	24	Sandra Taylor	26	Jonathan Winer
11	Beth Brooke-Marciniak	13	Jack Faris	15	Lars Göran Johansson	17	Delano Lewis	20	Deb Mitchell	22	Wayne Pines	24	Harlan Teller	26	Tarik Yousef
11	Stuart N. Brotman	13	Mary Foerster	15	Paul Johnson	18	Terry Lierman	20	Lincoln Mitchell	22	Itamar Rabinovich	24	Kenneth Thorpe	26	Joseph Zimmel
11	Kathy Calvin	13	Orit Frenkel	16	Dale Jones	18	Omar Maani	20	Susan Molinari	22	Maria Radyati	24	James Thurber		
11	Barie Carmichael	14	Claudia Fritsche	16	Justin Jones	18	John Magaw	20	James Moore, Jr.	22	Bruce Ramshaw	24	Sten Tolgfors		
12	Chew Suok Kai	14	Craig Fuller	16	Ira Kasoff	18	Frank Majoor	20	Jim Moorhead	22	Don Riegle, Jr.	24	Greg Treverton		

**Ido Aharoni**

Global distinguished professor at New York University's School of International Relations; member of Israel's foreign service since 1991

**Nancy Bachrach**

Former executive vice president and chief marketing officer of Grey Worldwide

**Jodi Hanson Bond**

Former senior officer at Chubb, the U.S. Chamber of Commerce, and Motorola

**Beth Brooke-Marciniak**

Former global vice chair, public policy at Ernst & Young

**Stig Albinus**

Former senior director, healthcare, APCO Worldwide; former head of public affairs for the Danish Medical Association

**Patricia (Tosh) Barron**

Former chief information officer and president, office products division for Xerox Corporation

**Don Bonker**

Former U.S. congressman and senior member of the House Foreign Affairs Committee

**Stuart N. Brotman**

Global expert in telecommunications, internet, media, entertainment, and sports; privacy and cybersecurity adviser

**Richard Allen**

Former assistant to President Ronald Reagan for national security affairs and chief foreign policy advisor

**Steve Bartlett**

Former president and CEO of the Financial Services Roundtable; former mayor of Dallas, Texas; former U.S. congressman

**Laurens Jan Brinkhorst**

Former member of the European and Netherlands Parliaments; former EU ambassador to Japan

**Kathy Calvin**

Former president and CEO of the UN Foundation

**Nicholas Ashooh**

Former vice president of corporate affairs for Alcoa; former senior vice president of communications for American International Group

**Kenneth Blackwell**

Former mayor of Cincinnati, Ohio; former U.S. ambassador to the United Nations Human Rights Commission

**Harry Broadman**

Former assistant U.S. Trade Representative; PwC senior managing director; World Bank official

**Barie Carmichael**

Former vice president and chief communications officer at Dow Corning Corporation

**Chew Suok Kai**

Senior Advisor at the Singapore Ministry of Health; Adjunct Associate Professor at the Saw Swee Hock School of Public Health, National University of Singapore

**Nomsa Daniels**

CEO, Blue Zebra Projects; former CEO, Graca Machel Trust

**Linda Distlerath**

Former deputy vice president of advocacy and strategic alliances at PhRMA

**Karl Falkenberg**

Former director general at the European Commission

**Mike Chinoy**

Non-resident senior fellow at the U.S.-China Institute at the University of Southern California; former senior Asia correspondent for CNN

**Andrew Davidson**

Principal, Hummingbird Hill Advisors LLC; former CEO, Oregon Association of Hospitals and Health Systems

**Diane Dixon**

Mayor of Newport Beach, California; former chief communications officer at Avery Dennison

**Jack Faris**

Former CEO of the Pacific Northwest Diabetes Research Institute; former director of communications for the Bill and Melinda Gates Foundation

**Shelby Coffey III**

Former editor of the Los Angeles Times and U.S. News & World Report; former president of CNN Business News and CNNfn

**Mark Devadason**

Former CEO of Standard Chartered Bank in Japan and Thailand

**Christine Dusek**

Managing partner, 10K Partners; former global head of communications at Mylan; former vice president of communications at IMS Health

**Mary Foerster**

Former vice president of communications and marketing for Boeing Commercial Airplanes

**J. Norwell Coquillard**

Former chairman and president of Cargill Investment China Limited

**Jim Dinegar**

Former president of the Greater Washington Board of Trade

**Stuart Eizenstat**

Former deputy secretary of the U.S. Department of the Treasury; former U.S. ambassador to the European Union

**Orit Frenkel**

Former senior manager for GE Global Government Affairs

**Claudia Fritsche**

Former ambassador of Liechtenstein to the United States

**Ted Greenberg**

Former World Bank official and prosecutor at the U.S. Department of Justice

**Jan Hausrath**

Corporate communications expert; former executive director, APCO Worldwide

**Said Jawad**

Former ambassador of Afghanistan to the United States

**Craig Fuller**

Former assistant for cabinet affairs to President Ronald Reagan; former chief of staff to Vice President George H.W. Bush

**Aida Greenbury**

Sustainability and risk management strategist; advisor to leading organizations: former managing director at the largest pulp & paper group

**Denise Hill**

Former vice president, corporate communications and public relations at Delhaize America

**Bruce Jentleson**

Former senior advisor to the U.S. State Department Policy Planning Director

**Juan Manuel Galán**

Former member of the Colombian Senate; 2022 Colombian presidential candidate

**Richard Harrington**

Former member of the UK Parliament

**Betty Hudson**

Director emeritus and former board member at Aflac; former chief communications officer for the National Geographic Society

**Lars Göran Johansson**

Former executive vice president of the Confederation of Swedish Enterprise; former senior vice president of the Electrolux Group

**Dan Glickman**

Former U.S. secretary of agriculture; former U.S. congressman; former chairman of the Motion Picture Association of America

**Chris Hassall**

Former global external relations officer at Procter & Gamble

**Yuli Ismartono**

Former deputy chief editor of the English edition of TEMPO, a weekly news and current affairs publication based in Indonesia

**Paul Johnson**

Senior strategist and chief growth officer, APCO Worldwide

**Dale Jones**

Chief Executive Officer of Diversified Search; former vice chairman of Heidrick and Struggles International Inc.

**Cornelius Kerwin**

President emeritus and former president of The American University

**Michael Kouly**

President and CEO of Cambridge Institute for Global Leadership

**Stephen Lanza**

Former Commanding General of I Corps

**Justin Jones**

Former senior communications advisor to U.S. Senate Majority Leader Mitch McConnell

**Judi Kletz**

Former managing director, North America Industry Affairs, Procter & Gamble

**Eric Kraus**

Former chief communications officer at Bacardi, Ltd.; former chief communications officer at Covidien, plc

**Kathryn Leech**

Former vice president, corporate brand and advertising at Comcast NBCUniversal; former director of brand communications at BP

**Ira Kasoff**

Former deputy assistant secretary for Asia at the U.S. Department of Commerce

**Bob Kocher**

Former special assistant to President Barack Obama for health care and economic policy; former member of the National Economic Council

**Regina Kunkle**

Former vice president for state & local education at SAP; former vice president at NetApp

**Lance Leggitt**

Former senior White House advisor; former chief of staff to the secretary of the U.S. Department of Health and Human Services

**Julie Katzman**

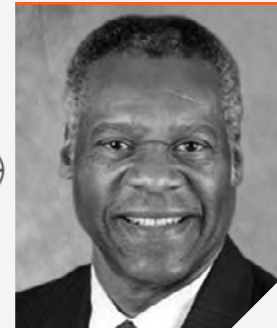
Former executive vice president, Inter-American Development Bank

**Elaine Kolish**

Founding director and former vice president of the Children's Food and Beverage Advertising Initiative

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Former president of Poland

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Former U.S. ambassador to the Republic of South Africa; former president and CEO of National Public Radio

**Terry Lierman**

Former chief of staff for the Majority Leader of the U.S. Congress; former chair of the Maryland Democratic Party

**Susannah Malarkey**

Founding executive director of the Technology Alliance

**Anita Manning**

Former USA TODAY medical reporter covering public health issues

**Anita McBride**

Former assistant to President George W. Bush; former chief of staff to First Lady Laura Bush

**Omar Maani**

Founder and chairman of the Maani Group; former mayor of Amman, Jordan

**Jaime Malet**

Chairman of the American Chamber of Commerce in Spain

**Lalit Mansingh**

Former foreign secretary of India; former Indian ambassador to the United States and the United Arab Emirates

**James McGregor**

Bestselling author; former China bureau chief for The Wall Street Journal; former CEO of Dow Jones China

**John Magaw**

Founding director of the Transportation Security Administration; former director of the U.S. Secret Service

**Vada Manager**

Member of the Board of Valvoline, Inc.; former senior director of global issues management for Nike, Inc.

**Sarah Marshall**

Former senior vice president for Phillips & Company

**Mark Michelson**

Former chairman of the American Chamber of Commerce Hong Kong

**Frank Majoor**

Permanent representative of the Netherlands to NATO; former permanent representative of the Netherlands to the UN

**Jim Manley**

Former spokesman for the U.S. Senate Majority Leader

**Betsy Fischer Martin**

Executive director of the Women in Politics Institute at American University; former executive producer of NBC's "Meet the Press"

**Ellen Mignoni**

Corporate responsibility expert; former senior director, APCO Worldwide

**Deb Mitchell**

Former senior vice president of global corporate communications at Cardinal Health

**Jim Moorhead**

Senior director, crisis management and litigation communication, APCO Worldwide

**Leslie Norwalk**

Former acting administrator for the Centers for Medicare & Medicaid Services

**Pamela Passman**

Former corporate vice president and deputy general counsel at Microsoft

**Lincoln Mitchell**

Former national political correspondent for the New York Observer; professor of international politics at Columbia University

**Christian Murck**

Former chairman of the American Chamber of Commerce in China; former director of J.P. Morgan Chase China

**Fredrik Nyberg**

Former chief executive of Asia Pacific Medical Technology Association (APACMed)

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Former director of policy for the White House Office of Public Engagement and Intergovernmental Affairs

**Susan Molinari**

Former vice president of public policy for the Americas at Google; former U.S. congresswoman

**Ken Nasshan**

Former head of communications for Kaman Corporation

**Jess O'Connell**

Former CEO of the Democratic National Committee; former executive director of EMILY's List

**Matthew Perault**

Director, Center on Science and Technology, Duke University; former director of public policy at Facebook

**James Moore, Jr.**

Founder and CEO, Washington Institute for Business, Government and Society; former assistant secretary for trade development at the U.S. Department of Commerce

**Jane Nelson**

Senior fellow and director of the CSR Initiative at Harvard University's Kennedy School of Government

**Benjamin Ou**

Former director of Chinese government affairs at United Technologies; former deputy director at the Chinese Ministry of Foreign Trade and Economic Cooperation

**Lars Petersson**

Former president of IKEA U.S.

**Phyllis Piano**

Former vice president of corporate communications and philanthropy at Amgen

**Bruce Ramshaw**

Founder and managing partner of CQ Insights, a healthcare data analytics company

**Lorraine Segil**

Partner emeritus and former owner and director of Vantage Partners, LLC

**Cliff Stearns**

Former U.S. congressman; former chairman of the Transatlantic Dialogue for the European Union

**Wayne Pines**

Former chief spokesman and chief of consumer education and information for the U.S. Food & Drug Administration

**Don Riegle, Jr.**

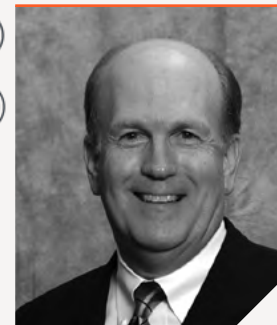
Former U.S. senator and U.S. congressman; former chairman of the Senate Banking Committee

**Jaime Serra**

Former Secretary of Trade and Industry of Mexico; Former Secretary of Finance of Mexico

**Kirk Stewart**

Former global vice president of corporate communications for Nike, Inc.

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Former ambassador of Israel to the United States; former president of Tel Aviv University

**Timothy Roemer**

Former U.S. ambassador to India; former U.S. congressman; member of the 9/11 Commission

**Andrew Serwin**

Executive director of the Lares Institute

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Former executive vice president and chief communications officer at USAA

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Executive director of the Center for Entrepreneurship, Change, and Third Sector at Triskati University Indonesia

**Andrés Rozental**

Former Deputy Foreign Minister of Mexico; former ambassador of Mexico to the United Kingdom and Sweden; former permanent representative of Mexico to the UN

**Rami Sharaf**

Chief Executive Officer of WorldBridge International Group

**Devinda Subasinghe**

Former Ambassador of Sri Lanka to the United States and Mexico



**Richard Swett**

Former U.S. ambassador to Denmark; former U.S. congressman; fellow of the American Institute of Architects

**James Thurber**

Director of the Center for Congressional and Presidential Studies at American University

**Georges Ugeux**

Former president of the European Investment Fund; former head of the international group of the New York Stock Exchange

**Sir Graham Watson**

Former member of the European Parliament from the United Kingdom

**Sandra Taylor**

Professor of sustainability at Chatham University; former senior vice president of corporate social responsibility for Starbucks Coffee Company

**Sten Tolgfors**

Former minister of defense for Sweden; former minister of trade for Sweden

**Peter Urbanowicz**

Former chief of staff for the secretary of the U.S. Department of Health and Human Services; former HHS principal deputy general counsel

**Earl Anthony Wayne**

Former U.S. ambassador to Mexico and Argentina; former deputy U.S. ambassador to Afghanistan

**Harlan Teller**

Chief marketing officer, Northern Arizona University

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Former chairman of the U.S. National Intelligence Council

**Rick Wade**

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Former deputy assistant secretary at the U.S. Department of Health and Human Services

**Tevi Troy**

Former deputy secretary of the U.S. Department of Health and Human Services

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Paula Widerlite

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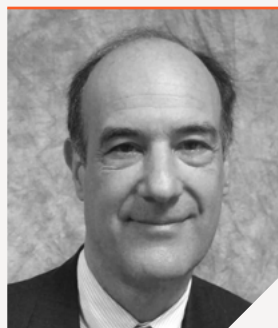
Joseph Zimmer

Former managing director at Goldman, Sachs and Co.



Mitch Willey

Founder of Time and Place



Jonathan Winer

Former U.S. special envoy for Libya; former deputy assistant secretary for international law enforcement at the U.S. Department of State



Tarik Yousef

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INTERNATIONAL ADVISORY COUNCIL

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