

APCO
worldwide®
apcoworldwide.com

NICHOLAS WHYTE

Senior Director

APCO Global Solutions

+32.489.80.55.14

nwhyte@apcoworldwide.com

APCO global
solutions

Navigating geopolitical, economic
and reputational challenges



APCO Global Solutions advises political leaders, CEOs and high-profile individuals, helping them successfully navigate reputational challenges, disputes, investment opportunities, crises and complex geopolitical issues.

Our team of senior consultants combine the disciplines of strategic communications and stakeholder engagement, public affairs and media relations, research and intelligence gathering, litigation and crisis management, as well as business management and intermediation.

We work at the highest echelons of the public and private sectors, leveraging our global expertise to provide bespoke solutions that help our clients succeed.

APCO Global Solutions is part of APCO Worldwide, an independent global communications consultancy headquartered in Washington, D.C., and founded as a subsidiary of one of Washington's largest law firms. Our global team includes more than 650 experts who operate in more than 80 markets around the world.

EXAMPLES OF OUR WORK

- ◆ Successfully supporting a finance minister negotiate a **US\$22 billion debt restructuring**
- ◆ Helping corporations to **fight selective justice and government persecution**
- ◆ Improving the **reputation** of a country
- ◆ Attracting **foreign direct investment**
- ◆ Running an international campaign to **enhance the reputation of a Prime Minister**
- ◆ Shaping the international environment around the **world's largest arbitration case**
- ◆ Identifying and engaging business partners for **investment**
- ◆ Running a campaign for a **high-profile international position**
- ◆ Helping a corporation **navigate a hostile political environment**
- ◆ Promoting a **government conflict prevention** initiative on the world stage
- ◆ Championing a **large investment project**
- ◆ Promoting a **leading philanthropist**